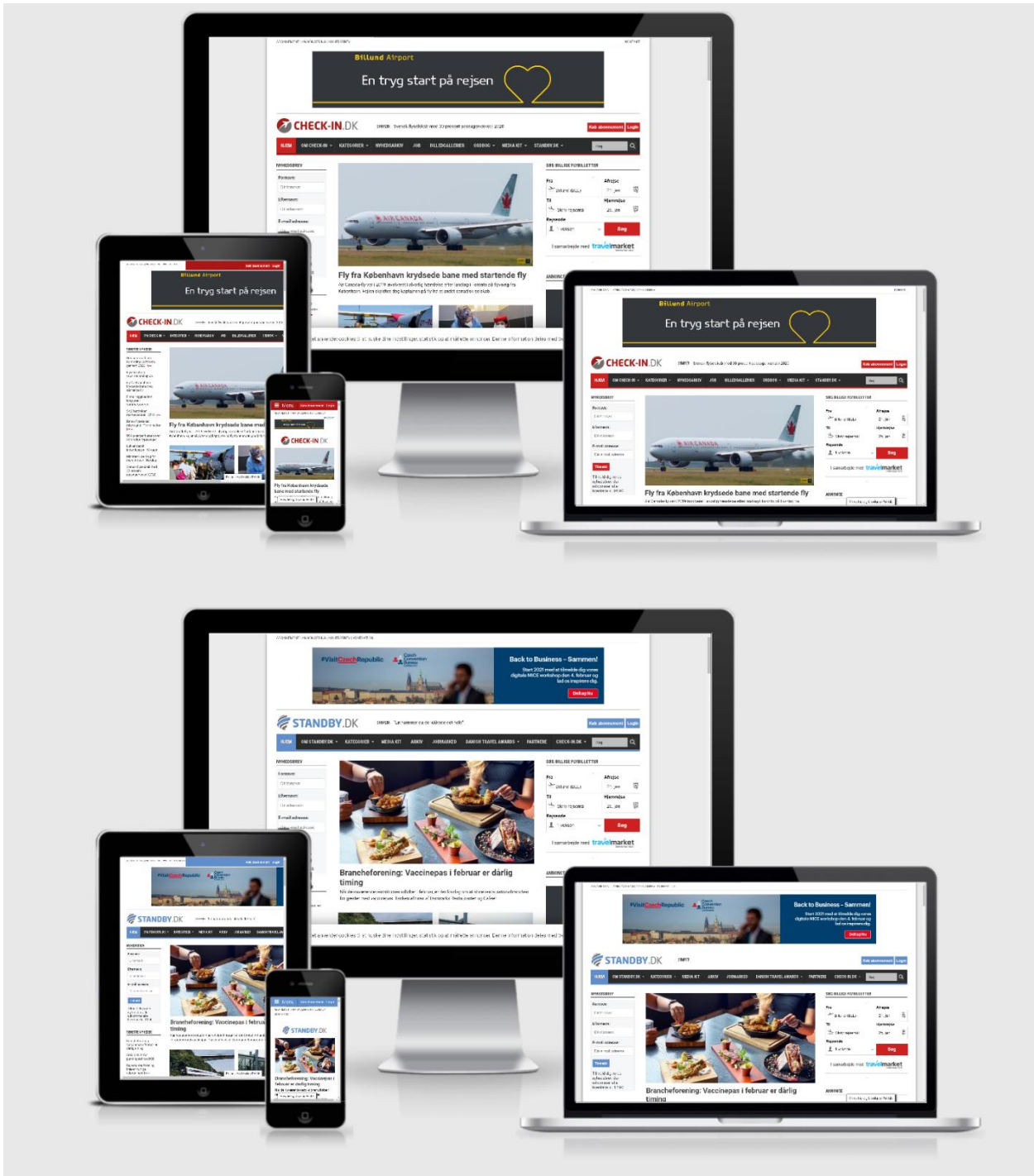


TRAVELMEDIA NORDIC



Direct access to the Nordic travel industry



Get your message across to 300,000 unique visitors monthly

Advertising on our media is a powerful way of reaching the Danish and Scandinavian travel industry as well as frequent travellers.

Our medias combined are offering:

- Daily unique visitors 10,000
- Monthly user sessions 800,000
- Monthly page views 1,300,000

BANNER ADS

Sizes are on desktop version. Responsive banners will also be on mobile version.



SIZE	Rate per week		Rate per week	
	DKK	EUR	DKK	EUR
930 x 180 px	10,000	1,330	10,000	1,330
300 x 600 px	7,000	930	7,000	930
300 x 250 px	5,000	700	5,000	700
160 x 600 px	2,500	330	2,500	330

Other formats / CPM-rates on request.

Reach the mailbox of 16,000 industry professionals and frequent travelers with our daily newsletters

The newsletters are distributed on all weekdays and is supplemented by Extra News and Breaking News when appropriate

- CHECK-IN.DK 7,750 recipients
- STANDBY.DK 8,100 recipients
- Open rate in average from 35 to 45 %

NEWSLETTER ADS

Format is 530 x 200 pixels. Distributed on all weekdays.



	Rate per week		Rate per week	
	DKK	EUR	DKK	EUR
Top (530 x 400)	7,500	1,000	7,500	1,000
Top banner	5,000	700	5,000	700
Mid banner	4,000	530	4,000	530
End banner	3,000	400	3,000	400

Other formats on request.

Direct access to the Nordic travel industry



Advertorials

Do you have an in-depth message you want to get across to travel professionals in the Danish and Scandinavian travel industry?

Our advertorials not only serve as a unique opportunity here and now. It also provides significant benefits to your linkbuilding and SEO in the long run.

An advertorial is paid content designed as a news article with explicit declaration that content is commercial.

For an additional charge we can provide aid from our journalists.

Weekly rate DKK 7,500 | EUR 1,000

Lasting archive presence for SEO.

Partner Directory

Boost your company's SEO value and be found in Scandinavia's leading partner forum for the travel and tourism trade.

BASIC PARTNERSHIP

- Logo on front page slider
- Direct link from front page footer
- Logo and link from partner directory page

Rate DKK 5,000 / EUR 670 per year

PREMIUM PARTNERSHIP

(same as Basic Partnership) plus

- Unlimited number of press releases published in partner section on front page

Rate DKK 10,000 / EUR 1,330 per year

Job market

Most targeted job market in the Scandinavian aviation, travel, hospitality, and tourism industry. Our job market is the natural choice in the recruitment process.

JOB POSTINGS

- Front page exposure with logo and job title
- Posting on our social media (Facebook and LinkedIn)
- Link to job posting in our daily newsletter

Rate 2 weeks DKK 2,500 | EUR 330

Rate 4 weeks DKK 3,500 | EUR 470

SEARCH AND SELECTION

We offer instantly pushing of a job posting to relevant candidates in our **TravelRecruiter** CV-database in order to secure a speedy and smooth recruitment process.

Surcharge DKK 1,000 | EUR 130



Direct access to **TravelRecruiter** hosted by HR Manager by Talentech for search and selection.

Additional charge on request.

www.travelrecruiter.dk

Direct access to the Nordic travel industry

Sponsorship for Danish Travel Awards

Every year since 1996, STANDBY.DK has been the organizer of Danish Travel Awards, which is the annual award ceremony in the Danish travel industry.

An event that attracts 400 decision-makers from the entire travel industry in Scandinavia.

Prizes are awarded in 20 categories based on an analysis conducted by an external research institute.

GOLD SPONSORSHIP

- Speech or video presentation on stage (max. 3 min.)
- Reserved table in front position for 10 people
- Display or roll-up in foyer / hand-outs on tables
- Logo on venue screen, invitation, and website

Sponsorship fee DKK 50,000.

SILVER SPONSORSHIP

- Reserved table for 4 people
- Logo on venue screen, invitation, and website

Sponsorship fee DKK 25,000



General information

TERMS AND CONDITIONS

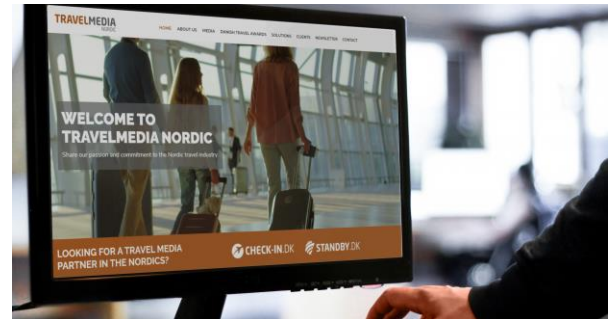
The following conditions are valid unless other is specified or agreed upon.

- Rates are valid from 1st January 2021
- Combination and volume discount available on request.
- All advertising rates are exclusive of 25 % Danish VAT where applicable. Invoiced marketing services to legal entities inside EU are exempted from VAT according to Danish tax laws.
- Media agency compensation is 5 %.
- Terms of payment is 14 days net, unless other conditions agreed.

COMPANY WEBSITE

For more detailed information and background of our company, please visit our company website:

www.travelmedianordic.com



CONTACT

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