

TRAVELMEDIA NORDIC



Direct access to the Nordic travel industry



Get your message across to 220,000 unique visitors monthly

Advertising on our media is a powerful way of reaching out to the Danish and Scandinavian travel industry as well as frequent travellers.

Our media combined are offering:

- Daily unique visitors 12,000
- Monthly user sessions 600,000
- Monthly page views 1,000,000

BANNER ADS

Sizes are on desktop version. Responsive banners will also be on mobile version.



SIZE	Rate per week		Rate per week	
	DKK	EUR	DKK	EUR
930 x 180 px	10,000	1,330	10,000	1,330
300 x 600 px	7,000	930	7,000	930
300 x 250 px	5,000	700	5,000	700
160 x 600 px	2,500	330	2,500	330

Other formats / CPM-rates on request.

Reach the mailbox of 13,000 industry professionals and frequent travellers with our daily newsletters

The newsletters are distributed on all weekdays and is supplemented by Extra News and Breaking News when appropriate

- CHECK-IN.DK 6,500 recipients
- STANDBY.DK 6,300 recipients
- Opening rate between 45 to 55 %

NEWSLETTER ADS

Format is 530 x 200 pixels. Distributed on all weekdays.



	Rate per week		Rate per week	
	DKK	EUR	DKK	EUR
Top (530 x 400)	7,500	1,000	7,500	1,000
Top banner	5,000	700	5,000	700
Mid banner	4,000	530	4,000	530
End banner	3,000	400	3,000	400

Other formats on request.

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Advertorials | sponsored content

Do you have an in-depth message you want to get across to travel professionals in the Danish and Scandinavian travel industry?



ITB Berlin 2025: Forretninger, trends og networking

SPONSORERET INDHOLD: Fra den 4.-6. Marts 2025 er det igen tid til at netværke, lave forretninger og opdage de nyeste trends, for dér mødes hele den globale turismebranche til ITB Berlin. Ud over de mere end 5.000 udstillere

fra alle hjørner af turismens værdikæde bliver ITB Berlin Kongress igen det globale hotspot for networking og videndeling.

Our advertorials provide significant benefits to your link building and SEO.

An advertorial is paid content designed as a news article with explicit declaration that content is commercial.

Weekly publishing rate DKK 7,500 | EUR 1,000

Partner Directory

Boost your company's SEO value and be found in Scandinavia's leading partner forum for the travel and tourism trade.



BASIC PARTNERSHIP

- Logo on front page slider
- Direct link from front page footer
- Logo and link from partner directory page

Rate DKK 7,500 | EUR 1,000 per year

Job market

Most targeted job market in the Scandinavian aviation, travel, hospitality, and tourism industry.

Our job market is the natural choice in the recruitment process.



(DK) TPE søger fuldtidsmedarbejder til rejsekontorets afdeling i København

Udløber: 19.01.2025



(DK) Salgschef til Detur Danmark – København eller Billund området

Udløber: 11.01.2025



(DK) Marketing Activation Manager til Arp-Hansen Hotel Group

Udløber: 23.12.2024



(DK) Int. MICE Sales Manager, fuldtid, til Scandic Hotel A/S i København

Udløber: 23.12.2024



(DK) Billetkontoret søger en medarbejder til Gruppeafdelingen i Valby

Udløber: 02.01.2025



(DK) We Travel søger rejse rådgivere med et stort hjerte – København

Udløber: 25.12.2024

JOB POSTINGS

- Front page exposure with logo and job title
- Posting on our social media (Facebook and LinkedIn)
- Link to job posting in our daily newsletter
- Publishing period of 30 days

DKK 3,950 | EUR 530 for one media

DKK 5,950 | EUR 800 for both media

DKK 6,950 | EUR 930 for all three media

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Sponsorship for Danish Travel Awards

Since 1996, STANDBY.DK has been the organizer of Danish Travel Awards, which is the annual award ceremony in the Danish travel industry.

An event that attracts 500 decision-makers from the entire travel industry in Scandinavia.

Prizes are awarded in 24 categories based on an analysis conducted by an external research institute.

The next Danish Travel Awards is to be held on Wednesday **October 1st, 2025**, in the 'Cirkusbygningen', Copenhagen.

GOLD SPONSOR

- The possibility to give a speech or video presentation on stage (max. 3 - 5 min.)
- A reserved table in front position including 10 VIP tickets
- Set up a display or roll-up in the foyer and place hand-outs on the guests' tables
- Your company's logo on the venue screens, invitation, website and on social media
- Media marketing package

Sponsorship fee DKK 100,000 | EUR 13,500

SILVER SPONSOR

- A reserved table including 6 VIP tickets
- Your company's logo on the venue screens, invitation, website and on social media

Sponsorship fee DKK 30,000 | EUR 4,000

More information: danishtravelawards.dk



General information

TERMS AND CONDITIONS

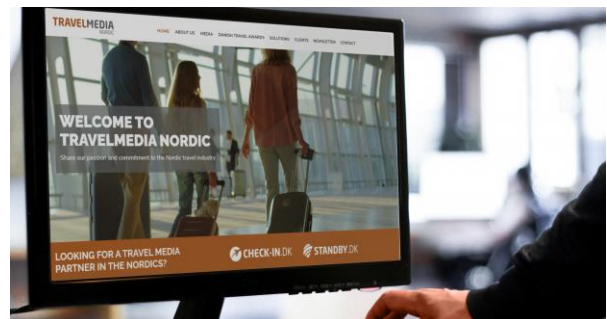
The following conditions are valid unless other is specified or agreed upon.

- Rates are valid from 1st January 2025
- Combination and volume discount available on request.
- All advertising rates are excl. 25 % Danish VAT where applicable. Invoiced web marketing services to legal entities inside EU are exempted from VAT according to Danish tax laws.
- Media agency compensation is 5 %.
- Terms of payment are 14 days' net, unless other conditions agreed upon.

COMPANY WEBSITE

For more detailed information and background of our company, please visit our company website:

www.travelmedianordic.com



CONTACT

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